2021 Investors Guide & Impact Report

BOYS & GIRLS CLUBS OF METROWEST
CONTENTS

2. A WORD FROM THE PRESIDENT

3. IMPACT REPORT

4. BENEFITS MENU

6. PROGRAMS

11. EVENTS

13. OTHER CORPORATE WAYS TO GIVE

Please direct all questions regarding sponsorship opportunities to Laura Terzigni, Director of Resource Development, at laura.terzigni@bgcmetrowest.org
Thank you for investing in the Boys & Girls Clubs of MetroWest. Here at the Club, we believe that every kid, no matter what their background, no matter what their circumstances, no matter where they come from – every young person deserves an opportunity to succeed. Here at the Club, we work to remove all barriers to access – especially financial barriers. We cannot remove these barriers and provide high quality opportunities without our investors. Investing in the Club is investing in the futures of our young people. Thank you for your support and I look forward to working with you.

With thanks,

Chris Duane
President & CEO
2021 Impact Report

Our Organization

Total annual budget $2.8 Million

77th year serving youth in the MetroWest area

Our Clubs

6,200 Youth served annually

3 Clubs located in Marlborough, Framingham, Hudson

15 School pick up locations

$25 Yearly membership

18 Full-Time Staff

55 Part-Time Staff

Our Kids

700 Youth served daily

55% Qualify for free or reduced-price school lunch

60% Live in single-parent households

45% Female

55% Male

Our Supporters

1,000+ Individual donors

200+ Corporate partners

400+ Volunteers annually

Based off of 2019 numbers

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Page 3
**How This Works:**

We want to make this partnership beneficial for YOU and the Clubs! The benefits listed below are simply ideas of available assets. Once you determine your support level, we can **mix & match** any of the available assets below, to help ensure you are receiving the benefits and acknowledgment that aligns with your values and goals!

**Common Sponsorship Levels**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000</td>
<td>30</td>
</tr>
<tr>
<td>$10,000</td>
<td>20</td>
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</tr>
<tr>
<td>$2,500</td>
<td>5</td>
</tr>
<tr>
<td>$1,000</td>
<td>3</td>
</tr>
</tbody>
</table>

*Or create your own level!*

**Sponsorship Specials**

- **Heavy Hitter: $25,000**
  - Presenting Sponsor for Gala
  - Presenting Sponsor for FOT
  - Presenting Sponsor for Spring Event

- **Ultimate Foodie: $6,500**
  - Gala Dinner Sponsor
  - Keystone Cafe
  - Refreshment Station at FOT

- **Swag Lovers: $10,000**
  - Gala Swag Bag Sponsor
  - Items in Swag Bags
  - Swag for Youth Programming
  - Summer Camp T-Shirts

- **All Fun & Games: $7,500**
  - PowerHour Party
  - Craft Area Sponsor at FOT
  - Triple Play Sponsor

- **All Ads All The Time: $12,000+**
  - Sponsored Press Release
  - Sponsored Blog or Newsletter
  - Program Book Ad for FOT
  - Program Book Ad for Gala

- **Digital Eyes: $5,000**
  - One Email to Parents
  - Logo in Gala Email Blasts
  - Sponsored E-Newsletter
Benefits Menu

Brand Activation

- Presenting Sponsor of Gala (20)
- Presenting Sponsor of FOT (15)
- Logo on Gala Ticketing Site (15)
- Logo on Gala Auction Site (15)
- Sponsored Press Release (12)
- Logo on FOT Plaques (10)
- Sponsored Blog or Newsletter (8)
- Tagged Social Post (6)
- Logo on Gala Event Tickets (5)
- Vendor Area Sponsor - FOT (5)
- Craft Area Sponsor - FOT (5)
- Logo in Gala Email Blasts (1)
- Digital Logo on Website (0)
- Name in Annual Report (0)

Networking Activation

- Quarterly Open House Sponsor (10)
- Event Tickets to Gala (1 for 2 tickets)

Event Specific Activation

- Fund-A-Need (10)
- Dinner Sponsor at Gala (10)
- Dessert Sponsor at Gala (8)
- Swag Bag Sponsor at Gala (8)
- Program Book Ad at FOT (2 per 1/4 pg)
- Program Book Ad at Gala (2 per 1/4 pg)
- Item in Gala Swag Bag (0)

Program Activation

- Club Tour Brochure (15)
- One Email To Parents (15)
- Summer Camp T-Shirts (10)
- Summer Camp Flyer (10)
- Summer Camp Brochure (10)
- Back-To-School Brochure (10)
- Teen Center Flyer (5)
- No School Day Flyers (5)
- PowerHour Party (5)
- Keystone Cafe (5)
- Adopt-A-Program (2-10)

Or Create Your Own!
Character & Leadership Programs

The following programs help youth to become responsible caring citizens, to develop leadership skills, and to engage in decision making, planning, and contributing to their Club and community.

**Keystone Clubs**
Keystone Clubs are small group leadership development clubs for kids ages 14-18 that are chartered at each individual Club location.

**Torch Club**
A small-group leadership development program that is designed to help meet the special character development needs of youth ages 11-13 at a critical stage in their development.

**Youth of the Year**
A premier youth recognition program for members that celebrates service to Club and community; academic performance; moral character; life goals; poise and public speaking ability.

“Being part of Keystone Club has given me the chance to be put in a leadership role and help my fellow members while also setting a good example for the younger kids at the Club” – Jonathan

“Since I've been in Club programs like Keystone Club and Money Matters, I've learned a lot of new skills about handling money and responsibility. I think these skills can help me with school and my own goals throughout life” – Baraka
Education & Career Programs

Programs like the following areas help youth create aspirations for the future, providing opportunities for career exploration and educational enhancement.

**Project Learn**
A comprehensive strategy that reinforces what youth learn in school by integrating high yield learning activities throughout the Club.

**Money Matters**
Make It Count: Helps youth expand their knowledge of money management and learn the skills that lead to financial independence and well-being.

**Power Hour**
A comprehensive homework help and tutoring program designed to raise the academic proficiency of Club members ages 6-12.

**Career Launch**
A career exploration and mentoring program for teens 13-18, this program allows teens to explore careers, identify training or college requirements, and seek out financial aid.

**Club Tech**
Provides programming, training, and resources to make youth effective users of technology. This includes recognizing members for their creative abilities through digital arts.

Jevon has been an active member of BGCMW since 2012. He has taken the opportunity to get involved with all the club has to offer. Jevon has taken a leadership role in our philanthropy program where the teens choose a local non-profit to donate $5,000 to. Because of Jevon’s commitment and dedication to BGC, he has become a staff member, currently working with our younger members helping them with all day remote learning at the Framingham Club.
Health & Life Skill Programs

These programs are run with staff and often in collaboration with local professionals.

**SMART Moves**
The SMART Moves programs (Skills Mastery and Resistance Training) are prevention programs designed to build decision-making and critical-thinking skills, as well as learn how to avoid and/or resist risky behavior.

**SMART Girls**

**Passport to Manhood**
This program promotes and teaches responsibility while reinforcing positive behavior in male Club members ages 11-14.

Victoria was one of our staff who participated in SMART Girls when she was a member at the Hudson Club. Through the SMART Girls program, she learned helpful life skills such as self confidence, healthy habits, and giving back to the community. Now as a staff member who helps run this program, Victoria helps other young ladies learn about self confidence and grow skills on a daily basis.
Sports, Fitness & Recreation Programs

Programs in this area develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills.

**Triple Play**
This is a comprehensive health and wellness initiative that focuses on improving the overall health of youth by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.

The Arts Programs

Arts programs provide high-quality arts experiences including fine arts, digital arts, performing arts and applied arts experiences supports 21st Century skills development, social and emotional well-being, and college and career readiness.
Summer Camp

The Boys & Girls Clubs of MetroWest provides individuals with the opportunity to grow and develop in a safe, comfortable, and exciting environment. The summer experience can provide lasting relationships, personal development, new opportunities, and FUN!

Summer Program Giving Opportunities

1 Week for 1 Child: $180
1 Month for 1 Child: $720
2 Months for 1 Child: $1440

Youth Basketball Program

700 youth, kindergarten through grade 12, participate in the youth basketball program. The league focuses on skills development, game strategy, and having fun! It connects players, parents/coaches, and community.

Youth Basketball Program Sponsorship Opportunities

League Sponsor: $10,000
- Name on all jerseys

Supporting League Sponsor: $5,000
3 Point Sponsor: $650
Free Throw Sponsor: $450
Jump Ball Sponsor: $250
Bids For Kids Auction & Gala

The Bids for Kids Auction & Gala is the largest annual fundraiser to benefit Boys & Girls Clubs of MetroWest. In 2021 the community will come together for the 16th annual Gala featuring a silent auction, recognition of the Michael C. Sullivan Memorial Award and Community Partner for Youth Award.

When: Thursday, October 21st
Where: Online - Virtually Anywhere!

In 2020 we raised $140,000 for critical youth programming and more than 300 attendees logged into the virtual event from 10 different states!
Festival of Trees & Holiday Craft Fair

The Festival of Trees & Holiday Craft Fair is a festive holiday fundraiser benefitting the Boys & Girls Clubs of MetroWest. This free event brings together local community members, business, groups, and vendors to support the mission of the Club while also getting into the holiday spirit.

Saturday, December 4th
Hudson Clubhouse
Other Corporate Ways To Give

Boys & Girls Clubs of MetroWest is thrilled to partner with corporations in our community. Our corporate partners make a lasting difference for our Club members. Below are some common ways that corporations can support our work. Additionally, we're always happy to work one on one with any organization to craft a custom partnership for your unique needs. Please contact laura.terzigni@bgcmetrowest.org or 508-485-4912 for more information.

Internal Giving Campaign
Workplace giving campaigns are another way for corporations to contribute and are designed to allow your employees to easily connect with a cause that is meaningful to them.

Corporate & Group Volunteer Opportunities
Corporate volunteer projects offer great team building engagements for your employees. Whatever your goals, our staff can help execute a customized project to align your company's interests with the needs at our Clubs. From skills-based opportunities to facilities maintenance to kickball with the kids, volunteer engagement is always a great time. Please email laura.terzigni@bgcmetrowest to set up your next volunteer project with BGCMW.

Supply Drive
In order to make our programs successful, we need a lot of materials ranging from arts & crafts supplies to gym supplies to first aid supplies. As your family shops for back-to-school, we'd appreciate it if you kept us in mind! Any donation helps. Please see our website for our Amazon Wishlist.

DIDN'T FIND A SPONSORSHIP OPPORTUNITY THAT INTERESTED YOU?
We are always happy to work with you to create a customized opportunity to fit your company's specific needs. Please contact Laura Terzigni at laura.terzigni@bgcmetrowest.org or 508-485-4912 for more information on building your own sponsorship opportunity.