Please direct all questions regarding sponsorship opportunities to Laura May, Director of Resource Development. laura.may@bgcemetrowest.org
Thank you for investing in the Boys & Girls Clubs of MetroWest. Here at the Club, we believe that every kid, no matter what their background, no matter what their circumstances, no matter where they come from – every young person deserves an opportunity to succeed. Here at the Club, we work to remove all barriers to access – especially financial barriers. We cannot remove these barriers and provide high quality opportunities without our investors. Investing in the Club is investing in the futures of our young people. Thank you for your support and I look forward to working with you.

With thanks,

CHRIS DUANE
PRESIDENT & CEO
**OUR ORGANIZATION**

2nd
Largest BGC organization in Massachusetts

$3.1M
Total annual budget

76th
Year serving youth in the MetroWest area

**OUR CLUBS**

6,200
YOUTH SERVED ANNUALLY

3
CLUBS LOCATED IN MARLBOROUGH, FRAMINGHAM, HUDSON

18
FULL-TIME STAFF

55
PART-TIME STAFF

$25*
YEARLY MEMBERSHIP

15
SCHOOL PICK UP LOCATIONS

**OUR KIDS**

55%*
QUALIFY FOR FREE OR REDUCED-PRICE SCHOOL LUNCH

700
YOUTH SERVED DAILY

African American 17%
Hispanic or Latino 20%
Caucasian 36%
Asian 4%
Multi - Racial 10%
Other 13%

60%*
LIVE IN SINGLE-PARENT HOUSEHOLDS

45%
Female

55%
Male

**OUR SUPPORTERS**

1,000+
INDIVIDUAL DONORS

200+
CORPORATE PARTNERS

400+
VOLUNTEERS ANNUALLY

*of our drop-in program
CHARACTER & LEADERSHIP

The following programs help youth to become responsible caring citizens, to develop leadership skills, and to engage in decision making, planning, and contributing to their Club and community.

- **Keystone Clubs**: Keystone Clubs are small group leadership development clubs for kids ages 14-18 that are chartered at each individual Club location.
- **Torch Club**: A small-group leadership development program that is designed to help meet the special character development needs of youth ages 11-13 at a critical stage in their development.
- **Youth of the Year**: A premier youth recognition program for members that celebrates service to Club and community; academic performance; moral character; life goals; poise and public speaking ability.

SPORTS, FITNESS & RECREATION

Programs in this area develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills.

- **Triple Play**: This is a comprehensive health and wellness initiative that focuses on improving the overall health of youth by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.
- **Youth Basketball Program**: 700 youth, Kindergarten through grade 12, participate in the youth basketball program. The league focuses on skills development, game strategy, and having fun! It connects players, parents/coaches, and community.

EDUCATION & CAREER

Programs like the following areas help youth create aspirations for the future, providing opportunities for career exploration and educational enhancement.

- **Project Learn**: A comprehensive strategy that reinforces what youth learn in school by integrating high yield learning activities throughout the Club.
- **Money Matters**: Make It Count: Helps youth expand their knowledge of money management and learn the skills that lead to financial independence and well-being.
- **Power Hour**: A comprehensive homework help and tutoring program designed to raise the academic proficiency of Club members ages 6-12.
- **Career Launch**: A career exploration and mentoring program for teens 13-18, this program allows teens to explore careers, identify training or college requirements, and seek out financial aid.
- **Club Tech**: Provides programming, training, and resources to make youth effective users of technology. This includes recognizing members for their creative abilities through digital arts.

HEALTH & LIFE SKILLS

These programs are run with staff and often in collaboration with local professionals.

- **SMART Moves**: The SMART Moves programs (Skills Mastery and Resistance Training) are prevention programs designed to build decision-making and critical-thinking skills, as well as learn how to avoid and/or resist risky behavior.
- **Passport to Manhood**: This program promotes and teaches responsibility while reinforcing positive behavior in male Club members ages 11-14.
The following programs help youth to become responsible caring citizens, to develop leadership skills, and to engage in decision making, planning, and contributing to their Club and community.

**Keystone Clubs:** Keystone Clubs are small group leadership development clubs for kids ages 14-18 that are chartered at each individual Club location.

**Torch Club:** A small-group leadership development program that is designed to help meet the special character development needs of youth ages 11-13 at a critical stage in their development.

**Youth of the Year:** A premier youth recognition program for members that celebrates service to Club and community; academic performance; moral character; life goals; poise and public speaking ability.

### Success Story
Tony has been coming to BGCMW since he was three years old and was awarded the Youth of the Year award in 2018.

The Keystone Club has been a big part of his time at the Club and is something that he is extremely passionate about. He enjoys helping younger kids to build leadership and interpersonal skills through these different programs.
Programs like the following areas help youth create aspirations for the future, providing opportunities for career exploration and educational enhancement.

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**Success Story**

Daisjaughn has taken advantage of all that the Club has to offer, including the CareerLaunch program. He is an active member within the Club’s programs and serves as a role model to the younger club members. Because of this valuable experience and insight, Daisjaughn is currently working at the Club as a part-time staff member during our after-school program.
These programs are run with staff and often in collaboration with local professionals.

SMART Moves: The SMART Moves programs (Skills Mastery and Resistance Training) are prevention programs designed to build decision-making and critical-thinking skills, as well as learn how to avoid and/or resist risky behavior.


Passport to Manhood: This program promotes and teaches responsibility while reinforcing positive behavior in male Club members ages 11-14.

Success Story

The SMART Girls meet every week to build skills for developing positive relationships with peers and adults. They also spend a lot of time volunteering at Club events such as the Festival of Trees & Holiday Craft Fair. This year they greeted all community members as they attended the event.
Programs in this area develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills.

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**Youth Basketball Program Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Competition Sponsor $5,000</th>
<th>Sport Sponsor $2,500</th>
<th>Recreation Sponsor $1,000</th>
<th>Activity Sponsor $500</th>
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<tbody>
<tr>
<td>Exclusive recognition at one special event during the year</td>
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<tr>
<td>Opportunity of a custom club tour for company representatives</td>
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<td>Company logo featured on BGCMW social media pages</td>
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<tr>
<td>Program support for one Clubhouse</td>
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<tr>
<td>Company name/logo featured on BGCMW website</td>
<td>Logo</td>
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<td>Logo</td>
<td>Name</td>
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<tr>
<td>Acknowledgement in the BGCMW Annual Report</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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</tbody>
</table>

**League Sponsor:** $10,000
- Name on all jerseys

**Supporting League Sponsor:** $5,000

**3 Point Sponsor:** $650

**Free Throw Sponsor:** $450

**Jump Ball Sponsor:** $250
The Boys & Girls Clubs of MetroWest provides individuals with the opportunity to grow and develop in a safe, comfortable, and exciting environment. The summer experience can provide lasting relationships, personal development, new opportunities, and FUN!

**Summer Program Giving Opportunities**

1 Week for 1 Child: $180  
1 Month for 1 Child: $720  
2 Months for 1 Child: $1440

**THE ARTS PROGRAMS**

Arts programs provide high-quality arts experiences including fine arts, digital arts, performing arts and applied arts experiences supports 21st Century skills development, social and emotional well-being, and college and career readiness.
The High 5 for 5 Campaign is a month-long event to raise the funds needed to provide programming, supplies, and snacks at our three Clubhouses during the week of February Vacation. The campaign is done entirely electronically and includes our youth in the “ask.” BGCMW uses the presenting sponsor as a match, with ultimate goal being $10,000.

**Presenting Sponsor:** $5,000

**Year Round Corporate Opportunities**

**Employee Sponsors:** $5 contributions within your office or team to benefit program or activity of your choice.

**One High 5 ($5):** snacks for one member during February vacation

**Three High 5s ($15):** supplies to run arts & crafts

**Five High 5s ($25):** one member attending the Club for one day during February Vacation

**Ten High 5s ($50):** cover the cost to host a special guest at the Club

**Twenty High 5s ($100):** one member attending the Club for the week
Youth of the Year is the highest award available in the Boys & Girls Clubs organization. The objective of the Youth of the Year program is to recognize exceptional Boys & Girls Club members and provide them a voice and path to showcase character, leadership, and personal development. The program begins at the local Club level, where Club professionals foster the traits that help young people grow into responsible and caring citizens. One member from each of our Club locations is chosen to represent their Club in the annual competition.

NEW Date: Thursday, October 2nd at 7:30 AM
Sheraton Framingham Hotel
Tickets: $45/person or $360/table of 8

Success Story

Aayana was nominated for Youth of the Year in 2016. Going to the Club helped her to overcome difficult circumstances at home. The Club gave her a second family and mentors whom she looked up to. Because of those experiences, she has become a mentor for younger members. She worked her way up from a member to a Counselor in Training to a part-time employee. Aayana now runs the homework room, SMART Girls program, and created a girls’ running club.
Bids for Kids Auction & Gala is the largest annual fundraiser to benefit Boys & Girls Clubs of MetroWest. In 2020 the community comes together for the 15th annual Gala featuring a silent auction, recognition of the Michael C. Sullivan Memorial Award and Community Partner for Youth Award.

Thursday, November 5th at 5:30 PM
Online - Virtual Event

Tickets: Starting at $25/person

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Impact Sponsor $10,000</th>
<th>Diamond Sponsor $7,500</th>
<th>Dream Sponsor $5,000</th>
<th>Great Futures Sponsor $2,500</th>
<th>Positive Place Sponsor $1,500</th>
<th>Club Kids Sponsor $1,000</th>
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<tr>
<td>Exclusive sponsorship of your choice of the Raffle, Silent Auction, or Fund-A-Need portion of the Gala</td>
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<td>Complimentary VIP tickets to the event</td>
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<td>10</td>
<td>4</td>
<td>2</td>
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<td>Advertisement in the program book to be mailed to all attendees</td>
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<td>Half Page</td>
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<td>Quarter Page</td>
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</table>

VIP Tickets Include: the online link to attend the Gala, a “Swag Bag” with exclusive BGCMW merchandise, a meal certificate to a local restaurant, and exclusive access to VIP content before the event.
Festival of Trees & Holiday Craft Fair is a festive holiday fundraiser benefiting the Boys & Girls Clubs of MetroWest. This free event brings together local community members, business, and vendors to support the mission of the Club.

Saturday, December 5th
12:00pm - 8:00pm
Hudson Clubhouse

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Presenting Sponsor $5,000</th>
<th>Kids Corner Sponsor $3,000</th>
<th>Craft Sponsor $2,500</th>
<th>Program Sponsor $1,500</th>
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<td>Company name &amp; logo displayed on signage near Kids Corner</td>
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<tr>
<td>Company name &amp; logo displayed on signage in Craft Area</td>
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<td>Full page advertisement on front-inside cover of Program Book</td>
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<td>Company name listed in program book</td>
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<td>X</td>
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</tbody>
</table>
Corporate & Group Volunteer Opportunities

Corporate volunteer projects offer great team building engagements for your employees. Whatever your goals, our staff can help execute a customized project to align your company's interests with the needs at our Clubs. From skills-based opportunities to facilities maintenance to kickball with the kids, volunteer engagement is always a great time. Please email laura.may@bgcmetrowest.org to set up your next volunteer project with BGCMW.

Supply Drive

In order to make our programs successful, we need a lot of materials ranging from arts & crafts supplies to gym supplies to first aid supplies. As your family shops for back-to-school, we'd appreciate it if you kept us in mind! Any donation helps. Please see our website for our Amazon Wishlist.

If you didn't find a sponsorship opportunity that interested you?

We are always happy to work with you to create a customized opportunity to fit your company’s specific needs. Please contact Laura May at laura.may@bgcmetrowest.org or 508-485-4912 for more information on building your own sponsorship opportunity.