

GREAT FUTURES START **HERE**

2022

# Investors Guide & Impact Report



**BOYS & GIRLS CLUBS**  
OF METROWEST





# Contents

**2 A Word from the President**

**3 Impact Report**

**4 Benefits Menu**

**6 Programs**

**11 Events**

**14 Other Corporate Ways to Give**

Please direct all questions regarding sponsorship opportunities to  
**Laura Terzigni**, Director of Resource Development, at  
[laura.terzigni@bgcmetrowest.org](mailto:laura.terzigni@bgcmetrowest.org)



# A Word From the President & CEO

Thank you for investing in the Boys & Girls Clubs of MetroWest. Here at the Club, we believe that every kid, no matter what their background, no matter what their circumstances, no matter where they come from— every young person deserves an opportunity to succeed. Here at the Club, we work to remove all barriers to access – especially financial barriers. We cannot remove these barriers and provide high-quality opportunities without our investors. Investing in the Club is investing in the futures of our young people. Thank you for your support and I look forward to working with you.

With thanks,



**Chris Duane**

President & CEO







**BOYS & GIRLS CLUBS**  
OF METROWEST

**Marlborough Clubhouse  
& Admin Offices**  
169 Pleasant Street  
Marlborough, MA 01752  
508-485-4912

**Framingham Clubhouse**  
25 Clinton Street  
Framingham, MA 01702  
508-620-7145

**Hudson Clubhouse**  
21 Church Street  
Hudson, MA 01749  
978-562-9924

# Impact Report

## Our Organization

TOTAL ANNUAL  
BUDGET

→ **\$3.1**  
Million

78th year serving youth in  
the MetroWest area

**GREAT FUTURES START HERE.**



## Our Kids

**700**

Youth served daily

**63%**



Qualify for free  
or reduced-price  
school lunch

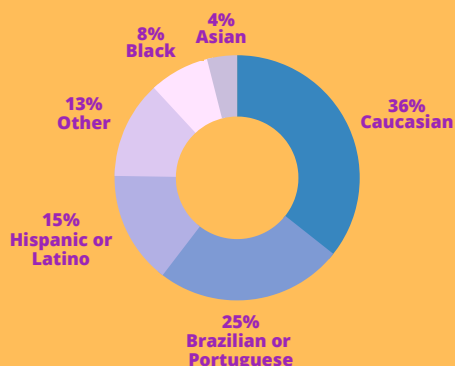
**58%**

Live in single-parent  
households

45%  
Female



55%  
Male

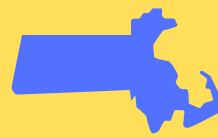


Based off of 2021 numbers

## Our Clubs

**6,200**

Youth served annually



**3** Clubs located in  
Marlborough,  
Framingham,  
Hudson



**\$25**

Yearly  
membership

**15**



School pick up  
locations

**20** Full-Time Staff

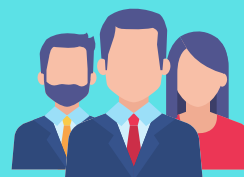
**107** Part-Time Staff

Based off of 2021 numbers

## Our Supporters

**1,000+**

Individual donors



**200+**  
Corporate partners

**400+**

Volunteers annually



Based off of 2021 numbers



# How This Works

We want to make this partnership beneficial for **YOU** and the Clubs! The benefits listed below are simply ideas of available assets. Once you determine your support level, we can **mix & match** any of the available assets below, to help ensure you are receiving the benefits and acknowledgment that aligns with your values and goals!

## Common Sponsorship Levels

**\$15,000 - 30 points**

**\$10,000 - 20 points**

**\$7,500 - 15 points**

**\$5,000 - 10 points**

**\$2,500 - 5 points**

**\$1,000 - 3 points**

**Or create your own level!**



## Sponsorship Specials

**Heavy Hitter: \$25,000**

- ☐ Presenting Sponsor for Gala
- ☐ Presenting Sponsor for FOT
- ☐ Presenting Sponsor for Hall of Fame

**Ultimate Foodie: \$6,500**

- ☐ Gala Dinner Sponsor
- ☐ Keystone Cafe
- ☐ Breakfast Sponsor for Hall of Fame

**All Ads All The Time: \$12,000+**

- ☐ Sponsored Press Release
- ☐ Sponsored Blog or Newsletter
- ☐ Program Book Ad for FOT
- ☐ Program Book Ad for Gala

**Swag Lovers: \$10,000**

- ☐ Gala Swag Bag Sponsor
- ☐ Items in Swag Bags
- ☐ Swag for Youth Programming
- ☐ Summer Camp T-Shirts

**All Fun & Games: \$7,500**

- ☐ PowerHour Party
- ☐ Craft Area Sponsor at FOT
- ☐ Triple Play Sponsor

**Digital Eyes: \$5,000**

- ☐ One Email to Parents
- ☐ Logo in Gala Email Blasts
- ☐ Sponsored E-Newsletter



# Benefits Menu

## Brand Activation

- ☐ Presenting Sponsor of Gala **(20)**
- ☐ Presenting Sponsor of FOT **(15)**
- ☐ Logo on Gala Ticketing Site **(15)**
- ☐ Logo on Gala Auction Site **(15)**
- ☐ Sponsored Press Release **(12)**
- ☐ Logo on FOT Plaques **(10)**
- ☐ Sponsored Blog or Newsletter **(8)**
- ☐ Tagged Social Post **(6)**
- ☐ Logo on Gala Event Tickets **(5)**
- ☐ Vendor Area Sponsor - FOT **(5)**
- ☐ Craft Area Sponsor - FOT **(5)**
- ☐ Logo in Gala Email Blasts **(1)**
- ☐ Digital Logo on Website **(0)**
- ☐ Name in Annual Report **(0)**

## Networking Activation

- ☐ Quarterly Open House Sponsor **(10)**
- ☐ Event Tickets to Gala **(1 for 2 tickets)**

## Event Specific Activation

- ☐ Fund-A-Need at Gala **(10)**
- ☐ Dinner Sponsor at Gala **(10)**
- ☐ Dessert Sponsor at Gala **(8)**
- ☐ Swag Bag Sponsor at Gala **(8)**
- ☐ Breakfast Sponsor at Hall of Fame **(8)**
- ☐ Program Book Ad at FOT **(2 per 1/4 pg)**
- ☐ Program Book Ad at Gala **(2 per 1/4 pg)**
- ☐ Program Book Ad at Hall of Fame **(2 per 1/4 pg)**
- ☐ Item in Gala Swag Bag **(0)**

## Program Activation

- ☐ Club Tour Brochure **(15)**
- ☐ One Email To Parents **(15)**
- ☐ 2022 Summer Camp T-Shirts **(10)**
- ☐ 2022 Summer Camp Flyer **(10)**
- ☐ 2022 Summer Camp Brochure **(10)**
- ☐ Back-To-School Brochure **(10)**
- ☐ Teen Center Flyer **(5)**
- ☐ No School Day Flyers **(5)**
- ☐ PowerHour Party **(5)**
- ☐ Keystone Cafe **(5)**
- ☐ Adopt-A-Program **(2-10)**

**Or Create Your Own!**

# Character & Leadership Programs

The following programs help youth to become responsible caring citizens, to develop leadership skills, and to engage in decision making, planning, and contributing to their Club and community.



**KEYSTONE CLUBS** are small group leadership development clubs for kids ages 14-18 that are chartered at each individual Club location.



**TORCH CLUB** is a small-group leadership development program that is designed to help meet the special character development needs of youth ages 11-13 at a critical stage in their development.



**YOUTH OF THE YEAR** is a premier youth recognition program for members that celebrates service to Club and community; academic performance; moral character; life goals; poise and public speaking ability.

“

“Being part of Keystone Club has given me the chance to be put in a leadership role and help my fellow members while also setting a good example for the younger kids at the Club” – Jonathan



”

“



Since I’ve been in Club programs like Keystone Club and Money Matters, I’ve learned a lot of new skills about handling money and responsibility. I think these skills can help me with school and my own goals throughout life” – Baraka

”



# Education & Career Programs

Programs like the following areas help youth create aspirations for the future, providing opportunities for career exploration and educational enhancement.



**PROJECT LEARN** is a comprehensive strategy that reinforces what youth learn in school by integrating high yield learning activities throughout the Club.



**MONEY MATTERS: MAKE IT COUNT** helps youth expand their knowledge of money management and learn the skills that lead to financial independence and well-being.



**POWER HOUR** is a comprehensive homework help and tutoring program designed to raise the academic proficiency of Club members ages 6-12.



**CAREER LAUNCH** is a career exploration and mentoring program for teens 13-18, this program allows teens to explore careers, identify training or college requirements, and seek out financial aid.



**CLUB TECH** provides programming, training, and resources to make youth effective users of technology. This includes recognizing members for their creative abilities through digital arts.

## Member Spotlight

### JEVON ROBLES

MEMBER / ALUMNI / STAFF

Jevon has been an active member of BGCMW since 2012. He has taken the opportunity to get involved with all the club has to offer. Jevon has taken a leadership role in our philanthropy program where the teens choose a local non-profit to donate \$5,000 to. Because of Jevon's commitment and dedication to BGC, he has become a staff member, currently working with our younger members at the Framingham Club.



# Health & Life Skill Programs

These programs are run with staff and often in collaboration with local professionals.



## SMART Moves

The SMART Moves programs (Skills Mastery and Resistance Training) are prevention programs designed to build decision-making and critical-thinking skills, as well as learn how to avoid and/or resist risky behavior.



## SMART Girls

A health, fitness, prevention/education & self-esteem enhancement program for girls ages 10-15.



## Passport to Manhood

This program promotes and teaches responsibility while reinforcing positive behavior in male Club members ages 11-14.

## Youth Leadership

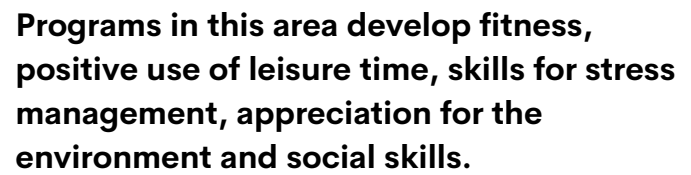
### VICTORIA

MEMBER / STAFF

Victoria was one of our staff who participated in SMART Girls when she was a member at the Hudson Club. Through the SMART Girls program, she learned helpful life skills such as self confidence, healthy habits, and giving back to the community. Now as a staff member who helps run this program, Victoria helps other young ladies learn about self confidence and grow skills on a daily basis.







**TRIPLE  
PLAY**  
a game plan for the mind, body and soul



**Arts programs provide high-quality arts experiences including fine arts, digital arts, performing arts and applied arts experiences supports 21st Century skills development, social and emotional well-being, and college and career readiness**





# Summer Camp

The Boys & Girls Clubs of MetroWest provides individuals with the opportunity to grow and develop in a safe, comfortable, and exciting environment. The summer experience can provide lasting relationships, personal development, new opportunities, and FUN!

## Summer Program Giving Opportunities

1 Week for 1 Child: \$180  
1 Month for 1 Child: \$720  
2 Months for 1 Child: \$1440



## Youth Basketball Program

700 youth, kindergarten through grade 12, participate in the youth basketball program. The league focuses on skills development, game strategy, and having fun! It connects players, parents/coaches, and community.



## Youth Basketball Program Sponsorship Opportunities

- **League Sponsor:** \$10,000  
- Name on all jerseys
- **Supporting League Sponsor:** \$5,000
- **3 Point Sponsor:** \$650
- **Free Throw Sponsor:** \$450
- **Jump Ball Sponsor:** \$250





# Hall of Fame Breakfast

Join us as we honor our **Youth of the Year** and induct community members into our **Hall of Fame**. The Youth of the Year is the highest award available for current members in our membership and recognizes one member's dedication, leadership, and academic achievement. The Hall of Fame is an opportunity to recognize community members, many of whom are alumni or have been associated with the Club for many years, for their dedication to our mission and continued support of the organization.

**When: Thursday, May 19th**

**Where: The Courtyard Marriot Marlborough**



# SAVE THE DATE

**Hall of Fame and  
Youth of the Year  
Breakfast**

**Courtyard by Marriott,  
Marlborough  
7:30am  
May 19th, 2022**

# Annual Auction & Gala

**When: Thursday, October 22nd**

**Where: The Verve Hotel, Natick**

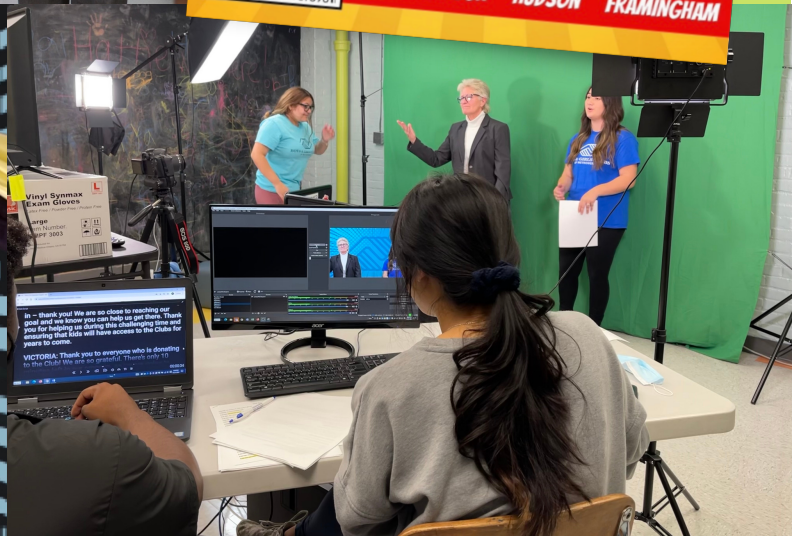
In 2021 we raised **\$140,000** for critical youth programming and more than **200 attendees** logged into the virtual event from 10 different states!

The Bids for Kids Auction & Gala is the largest annual fundraiser to benefit Boys & Girls Clubs of MetroWest. We hope you'll join us on Thursday, October 20, 2022 for a night of celebrations, networking, and of course, raising the critical funds needed to support programming in MetroWest.



## NEW THIS YEAR!

Join us for Dinner, Dancing & our LIVE Auction!





# Festival of Trees & Holiday Craft Fair

The Festival of Trees & Holiday Craft Fair is a festive holiday fundraiser benefiting the Boys & Girls Clubs of MetroWest. This free event brings together local community members, business, groups, and vendors to support the mission of the Club while also getting into the holiday spirit..



SAVE THE DATE

## FESTIVAL OF TREES & HOLIDAY CRAFT FAIR

DECEMBER 3, 2022



# Other Corporate Ways To Give

Boys & Girls Clubs of MetroWest is thrilled to partner with corporations in our community. Our corporate partners make a lasting difference for our Club members.

Below are some common ways that corporations can support our work. Additionally, we're always happy to work one on one with any organization to craft a custom partnership for your unique needs.

Please contact [laura.terzigni@bgcmetrowest.org](mailto:laura.terzigni@bgcmetrowest.org) or 508-485-4912 for more information.

## Internal Giving Campaign

Workplace giving campaigns are another way for corporations to contribute and are designed to allow your employees to easily connect with a cause that is meaningful to them.

## Corporate & Group Volunteer Opportunities

Corporate volunteer projects offer great team building engagements for your employees. Whatever your goals, our staff can help execute a customized project to align your company's interests with the needs at our Clubs. From skills-based opportunities to facilities maintenance to kickball with the kids, volunteer engagement is always a great time. Please email [laura.terzigni@bgcmetrowest.org](mailto:laura.terzigni@bgcmetrowest.org) to set up your next volunteer project with BGCMW.

## Supply Drive

In order to make our programs successful, we need a lot of materials ranging from arts & crafts supplies to gym supplies to first aid supplies. As your family shops for back-to-school, we'd appreciate it if you kept us in mind! Any donation helps. Please see our website for our Amazon Wishlist.

## DIDN'T FIND A SPONSORSHIP OPPORTUNITY THAT INTERESTED YOU?

**We are always happy to work with you to create a customized opportunity to fit your company's specific needs. Please contact Laura Terzigni at [laura.terzigni@bgcmetrowest.org](mailto:laura.terzigni@bgcmetrowest.org) or 508-485-4912 for more information on building your own sponsorship opportunity.**

