

GREAT FUTURES START [HERE](#).



2025

Investors Guide & Impact Report



BOYS & GIRLS CLUBS
OF METROWEST

**Marlborough Clubhouse
& Admin Offices**
169 Pleasant Street
Marlborough, MA 01752
508-485-4912

Framingham Clubhouse
25 Clinton Street
Framingham, MA 01702
508-620-7145

Hudson Clubhouse
21 Church Street
Hudson, MA 01749
978-562-9924

Welcome to the BGCMW Family!

Thank you for considering an investment in your local Boys & Girls Club! You have likely heard of the Boys & Girls Club brand and the great work that is being done across the movement. Here is a little information about our Clubhouses!

For the last 80 years, the Boys & Girls Clubs of MetroWest has been providing young people with positive environments, relationships, and experiences. The Boys & Girls Clubs of MetroWest is an independent 501(c)3 organization (EIN: 04-2387225), responsible for our own finances, management, and programming. We are associated with Boys & Girls Clubs of America, which runs as a federated model. Our membership to Boys & Girls Clubs of America provides our independent Club with access to evidence- and research- based curriculums, national trainings, and brand awareness. BGCMW is run by a 21-member Board of Directors, CEO and Senior Management Team. Each Clubhouse has a Club Director and two full-time staff, as well as part-time staff members.

The Boys & Girls Clubs of MetroWest provides safe places, caring mentors, and life-enhancing programs that prepare kids and teens for great futures. Every young person deserves to be well prepared for life after school. We do "whatever it takes." This is our mantra, our promise, our commitment, as we help kids become their best selves on their paths to great futures. At the Clubs, we focus on key areas by creating safe spaces, providing caring mentors, supporting youth mental health needs, and bridging the workforce readiness gap. As a facility-based organization, youth have access to a broad range of intentional activities on a daily basis. Today, the organization serves more than 3,200 youth between the ages of 2.9 and 18.

WHY INVEST?

Through data collected at our local Clubs and at Clubs across the country, we know that:

- In 2024, 54% of BGCMW youth reported an optimal club experience;
- 94% of Club members anticipate graduating from high school and 96% report being on grade level;
- Nearly three-fourths (70%) of Boys & Girls Club teens in 12th-grade report that they have participated in career exploration at the Club, compared to one in three (33%) of high-school seniors nationally who received counseling about career possibilities;
- In a four-year study of African American and Latino youth ages 10 to 18 living in high-poverty communities, three-fourths of participants (74%) reported in interviews that they considered the Club a "home." Of these youth, the vast majority (91%) also cited relationships with other Club members or staff as the most important aspect;
- In a study of youth ages 9 to 14, researchers found that those with a higher sense of belonging in their Club had fewer risk factors (attitudes toward anti-social behavior and sensation-seeking) and more protective factors (positive perceptions about the importance of school and perceived opportunities for prosocial behavior). The sense of belonging had a stronger influence on risk and protective factors than program attendance;
- Boys & Girls Club services and programs produce tremendous value not only for youth and families but a significant return on investment for communities. A study conducted by the Institute for Social Research and the School of Public Health found that the long-term economic benefits associated with Club offerings are considerably higher than their costs. Every dollar invested in Boys & Girls Clubs returns \$9.60 in current and future earnings and cost savings to communities.

THANK YOU!

This packet includes a lot of information about who we are, the impact of our Clubhouse, and how YOU can invest in our mission! Everything in this packet is customizable – so if there is a specific program, Clubhouse, or outcome that you are passionate about, let's chat!

To learn more, contact:

Marisa Lutz, Director of Resource Development

Email Marisa.Lutz@bgcmetrowest.org or call 508-485-4912

Invest in Great Futures in Great Ways!

Boys & Girls Clubs of Metrowest does "whatever it takes." This is our mantra, our promise, our commitment, as we help kids become their best selves on their paths to great futures. Focusing on key areas, we create safe places, provide caring mentorship, support youth mental health needs, and bridge the workforce readiness gap.

In order to achieve our goals, BGCMW offers numerous ways to sponsor and invest in the Club, the programs offered, and the special fundraising events. This investment guide is completely customizable – you can invest in a specific program, a specific Clubhouse location – or both!



	Marlborough Clubhouse	Hudson Clubhouse	Framingham Clubhouse
Academic Success & Achievement Programs	✓	✓	✓
Healthy Lifestyles Programs	✓	✓	✓
Character & Leadership Programs	✓	✓	✓
Transportation	✓	✓	✓
Summer Programming	✓	✓	✓
Youth Basketball League	✓		

*A description of each of these programs is available on the following pages.



BOYS & GIRLS CLUBS OF METROWEST

Hudson . Marlborough . Framingham

Quick Facts

Our Organization

TOTAL ANNUAL
BUDGET



\$4.1M
Million

81st year serving youth in the
MetroWest area

GREAT FUTURES START **HERE.**



Our Kids

750

Youth served daily

65%



Qualify for free
or reduced-price
school lunch

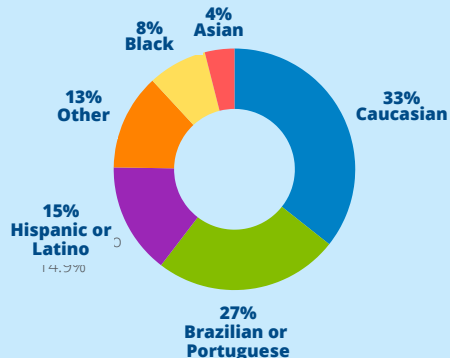
59%

Live in single-parent
households

44%
Female



56%
Male



Our Clubs

3,200

Youth served annually



3

Clubs located in
Marlborough,
Framingham,
Hudson



\$25

Yearly membership

12



School pick up
locations

21

Full -Time Staff

70

Part -Time Staff

Our Supporters

1,000+

Individual donors



200+

Corporate partners

450+

Volunteers annually



Academic Success & Achievement



The focus of this pillar is to ensure all club members graduate from high school on time, ready for a post-secondary education and/or a 21st Century career. In addition to traditional academic success, a core focus is ensuring that youth are engaging in activities that emphasize their interests. This means including arts programs that develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts, and creative writing.

PROJECT LEARN

PROJECT LEARN is a comprehensive strategy that reinforces what youth learn in school by integrating high-yield learning activities throughout the Club.

MONEY MATTERS

MONEY MATTERS: MAKE IT COUNT helps youth expand their knowledge of money management and learn the skills that lead to financial independence and well-being.

PowerHour

POWER HOUR is a comprehensive homework help and tutoring program designed to raise the academic proficiency of Club members ages 6-12.

CAREER LAUNCH

CAREER LAUNCH is a career exploration and mentoring program for teens 13-18. This program allows teens to explore careers, identify training or college requirements, and seek out financial aid.

clubtech

CLUB TECH provides programming, training, and resources to make youth effective users of technology. This includes recognizing members for their creative abilities through digital arts.



96% of Club members are performing at grade level.

Healthy Lifestyles

These programs help develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals, and live successfully as self-sufficient adults. Additional sports and fitness programs help to develop fitness, a positive use of leisure time, reduction of stress, appreciation for the environment, and social and interpersonal skills.



Smart Girls is a health, fitness, prevention, education & self-esteem enhancement program for girls ages 10-15.



The **SMART Moves** programs (Skills Mastery and Resistance Training) are prevention programs designed to build decision-making and critical-thinking skills, as well as learn how to avoid and/or resist risky behavior.



Passport to Manhood is a program that represents a targeted effort to engage young boys in discussions and activities that reinforce character, leadership and positive behavior. It teaches them responsibility while reinforcing positive behavior in male Club members ages 11-14.



TRIPLE PLAY is a comprehensive health and wellness initiative that focuses on improving the overall health of youth by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.



75%

of Club members report being physically active for 60+ minutes a day at least 3 times a week.

Character & Leadership Programs

Helping youth become responsible, caring citizens, and acquire skills for participating in adulthood is the main thrust of these programs. These programs develop leadership skills and provide opportunities for planning, decision-making, contributing to Club and community.



KEYSTONE CLUBS are small group leadership development clubs for kids ages 14-18 that are chartered at each individual Club location.



TORCH CLUB is a small-group leadership development program that is designed to help meet the special character development needs of youth ages 11-13.



YOUTH OF THE YEAR is a premier youth recognition program for members that celebrates service to Club and community; academic performance; moral character; life goals; poise and public speaking ability.



Over 50 Club members are involved in Keystone or Torch Club. These youth have raised over \$3,000 to support important work in their community and volunteered 50 hours of hands-on service.





Transportation at the Clubs



**An investment of \$300
covers the cost of one
bus for a day!**

Safety is a top priority of the Boys & Girls Clubs of MetroWest. Part of ensuring the safety of our youth, as well as ensuring that all youth have access to our program, means that we need to provide transportation from the public schools to the Club each day.

Member Demographics

Across our three Clubhouses, we need at least 10 bus routes to pick up the 600+ members who count on us daily. It is a common misconception that the buses that transport our youth members are part of the public school contract, but this is not the case. BGCMW has to secure our own contracts. Our current contract charges \$300 per bus, per day – totaling \$400,000 per school year. An investment of \$300 covers the cost of one bus for one school day and helps 55 kids get safely to the Club.

- The Framingham Clubhouse is within a half mile of the three most underserved census tracts in the entire city. Of the youth who we serve, more than 36% are currently living below the poverty line.
- The Marlborough Clubhouse is located adjacent to Opportunity Zone 25017321300. More than 31% of all residents are foreign-born and speak English as a second, or third, language – which is double the state average.
- The Hudson Clubhouse is located near the center of town and is accessible from many neighborhoods. The town is home to a rising immigrant population and the median household income is \$64,272.

SUN'S OUT, FUN'S OUT!



The Boys & Girls Clubs of MetroWest provides individuals with the opportunity to grow and develop in a safe, comfortable, and exciting environment. The summer experience can provide lasting relationships, personal development, new opportunities, and FUN!

Each Clubhouse has camp groups for youths ages 5-7, 8-9, and 10+, plus a CIT program. The Marlborough Clubhouse also has a Tech Camp that focuses on STEM programming.

Summer Camp Stats:

- **400 youth served daily;**
- **48 field trips taken to local state parks, beaches, museums, and other educational opportunities;**
- **Breakfast & lunch meals provided 5 days a week;**
- **Youth engage in daily activities that include STEM, reading and math application, as well as physical movement. All of these activities focus on mitigating summer learning loss.**

Despite being the most affordable summer program in the area, this cost is still a burden to many families. By giving to the summer program, you are directly providing scholarship and financial aid opportunities to the families who need it most.

Summer Program Giving Opportunities

\$185

**One Week of Camp
for 1 Child**

\$255

**The Cost of 1 Bus
for 1 Field Trip**

\$720

**One Month of Camp
for 1 Child**

\$1,440

**Two Months of Camp
for 1 Child**





YOUTH BASKETBALL LEAGUE



2025-2026 Sponsorship Opportunities

Sponsorship Deadline: September 30, 2025

The Youth Basketball League offered in Marlborough and Hudson serves youth in grades K-12. The robust league serves more than 700 players and focuses on providing two critical skills: the skills of the game and the lifeskills that make you a good teammate. Built on the belief that everyone deserves equal playing time, this league, while competitive, is an opportunity for all youth to be involved in a team and grow their skills.

PRESENTING SPONSOR: \$10,000

- Company logo displayed on front of all jerseys, with company name displayed on back of one team's jerseys.
- Company banner displayed in Club's gymnasium.
- Company name mentioned in electronic and hard copy communications for the season.
- Company logo displayed on our website with a link to your website.
- Team plaque to be displayed at your place of business at completion of season.

SUPPORTING SPONSOR: \$5,000

- Company logo displayed on all player registration forms and promotions regarding the league and on back of one team's jerseys.
- Company name displayed on banner in Club's gymnasium.
- Company logo listed on our website with a link to your website.
- Opportunity to distribute promotional item to all players.
- Team plaque to be displayed at your place of business at completion of season.

REFEREE SPONSOR: \$2,500

- Company logo displayed on back of one team's jerseys and displayed on banner in Club's gymnasium.
- Support costs associated with hiring referees for all games and have company name announced before each game.
- A flyer sent home to all registered families thanking your company for supporting the league.
- Company logo displayed on our website with a link to your website.
- Team plaque to be displayed at your place of business at completion of season.

"FREE THROW" SPONSOR: \$450

- Company name displayed on back of one team's jerseys.
- Company logo displayed on banner in Club's gym.
- Company name mentioned in electronic and hard copy communications for the season.
- Company name displayed on our website as Free Throw sponsor with a link to your website.
- Team Plaque to be displayed at your place of business at completion of season.

"3 POINT" SPONSOR: \$650

- Company name displayed on back of one team's jerseys.
- Company logo displayed on banner in Club's gym.
- Company name mentioned in electronic and hard copy communications for the season.
- Company logo displayed on our website as 3 Point Sponsor with a link to your website.
- Team Plaque to be displayed at your place of business at completion of season.

"JUMP BALL" SPONSOR: \$250

- Company name displayed on back of one team's jerseys.
- Company name displayed on banner in Club's gym.
- Company name mentioned in electronic and hard copy communications for the season.
- Company name displayed on our website as Jump Ball sponsor with a link to your website.
- Team Plaque to be displayed at your place of business at completion of season.

GREAT FUTURES NIGHT

SPONSORSHIP OPPORTUNITIES

Leadership Sponsor: \$5,000

- ★ 10 Tickets to the event
- ★ ½ Page Digital Ad displayed at the event
- ★ Tagged Social Media post with digital ad
- ★ Listing on the schedule of events

Community Sponsor \$2,500

- ★ 4 Tickets to the event
- ★ ¼ Page Digital Ad displayed at the event
- ★ Tagged Social Media post with digital ad
- ★ Listing on the schedule of events

Youth Ticket Sponsor: \$1,000

- ★ 2 Tickets to the event
- ★ 4 Tickets donated back to youth
- ★ Listing on the schedule of events



FOR MORE INFO

If you would like to sponsor Great Futures Night, please contact Marisa Lutz, Director of Resource Development at marisa.lutz@bgcmetrowest.org.

Individual tickets to the event will be made available for \$50. A link will be shared with you shortly if you would like to buy a ticket.

To learn more about past award winners visit: bgcmetrowest.org/hall-of-fame.



BOYS & GIRLS CLUBS
OF METROWEST

GREAT FUTURES NIGHT INFO

Date: Thursday, June 5, 2025
Location: Courtyard by Marriott
75 Felton St, Marlborough
Time: 6 pm – 8 pm

Join us as we reimagine the Hall of Fame Breakfast to be an inspirational evening that celebrates our youth members and community leaders!

EVENT FEATURES:

Great Futures Night will offer guests the opportunity to network with our youth members to hear their stories; learn more about our impactful programs; and celebrate the presentation of our highest honors, including the **Ron Young Lifetime Achievement Award, Hall of Fame Inductions, Staff of the Year, and Youth of the Year.**



These awards highlight the extraordinary achievements and bright futures made possible by the support of our Clubs and our community.

EVENT AUDIENCE:

This is a premier event for Boys & Girls Clubs of MetroWest and we expect approximately 200 people from the communities of Framingham, Marlborough and Hudson to join us. As a member of our local network, your sponsorship of the event will lift up and celebrate Club members and the people who have dedicated their time and resources to help youth pave the way to great futures!



Annual GALA & AUCTION

THURSDAY, OCT 30TH

THE VERVE HOTEL, NATICK, MA

This premier event of the Boys & Girls Clubs of MetroWest will bring together over 200 community leaders and supporters to celebrate the accomplishments of our organization.

Your sponsorship, at any level, will help ensure that the event is a true reflection of our work with the young people in our community. Join us in making a difference!

***All benefits can be customized!**

The deadline to commit to sponsorship is September 30, 2025 – which is our program book print deadline. Any sponsors received after September 30, 2025 will not receive logo placement or advertisements in the program book.

Presenting Sponsor \$15,000

- Recognition on all event materials as Presenting sponsor
- Logo placement on event promotional material, event website and signage
- Up to 20 tickets to the event
- Recognition at event
- Full page ad in Program Book
- Tagged social media post

Light the Room Blue Sponsor \$10,000

- Exclusive sponsor of one portion of the event: Dinner, Dessert or Live-ish Auction
- Logo included on event promotional material, event website, and signage
- Up to 10 tickets to the event
- Recognition at event
- Full page ad in Program Book

Exclusive Sponsor \$7,500

- Exclusive sponsor of one portion of the event: Auction, Cocktail Reception or Fund-a-Need
- Logo placement on event promotional material, event website and signage
- Up to 10 tickets to the event
- Recognition at event
- ½ page ad in Program Book

Youth Spotlight Sponsor \$5,000

- Logo placement on event promotional material, event website and signage
- 4 tickets to the event
- ½ page ad in Program Book

Program Sponsor \$2,500

- Logo placement on event promotional material, event website and signage
- 4 tickets to the event
- 1/4 page ad in Program Book



For more information please contact Marisa Lutz, Director of Resource Development, at 508-485-4912 or email marisa.lutz@bgcmetrowest.org.

Other Corporate Ways To Give

Boys & Girls Clubs of MetroWest is thrilled to partner with corporations in our community. Our corporate partners make a lasting difference for our Club members.

Here are some common ways that corporations can support our work.

Please contact Marisa Lutz at marisa.lutz@bgcmetrowest.org or call 508-485-4912 for more information.

Internal Giving Campaign

Workplace giving campaigns are another way for corporations to contribute and are designed to allow your employees to easily connect with a cause that is meaningful to them.

Corporate & Group Volunteer Opportunities

Corporate volunteer projects offer great team building engagements for your employees. Whatever your goals, our staff can help execute a customized project to align your company's interests with the needs at our Clubs. From skills-based opportunities to facilities maintenance to kickball with the kids, volunteer engagement is always a great time. Please email

marisa.lutz@bgcmetrowest.org to set up your next volunteer project with BGC MW.

Supply Drive

In order to make our programs successful, we need a lot of materials ranging from arts & crafts supplies to gym supplies to first aid supplies. As your family shops for back-to-school, we'd appreciate it if you kept us in mind! Any donation helps. Please see our website for our Amazon Wishlist.

Didn't Find a Sponsorship Opportunity That Interested You?

We are always happy to work with you to create a customized opportunity to fit your company's specific needs. **Please contact Marisa Lutz at marisa.lutz@bgcmetrowest.org for more information on building your own sponsorship opportunity.**



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