



FOR IMMEDIATE RELEASE
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HANNAFORD SUPERMARKETS DONATES \$3,000 TO HEALTHY HABITS PROGRAM

Local Supermarket Invests in Health & Wellness Program at the Boys & Girls Clubs of MetroWest

Marlborough, MA – The Boys & Girls Clubs of MetroWest recently received a \$3,000 donation from Hannaford Supermarkets in support of the Healthy Habits program in the Marlborough and Hudson Clubhouses. Their investment will continue to allow the Boys & Girls Clubs of MetroWest to provide healthy snacks to Club members in grades 1-4 participating in the Healthy Habits program.

“We are thankful for Hannaford Supermarkets’ continued support of our Healthy Habits program,” said Fran Hurley, President of the Boys & Girls Clubs of MetroWest. “Their investment in our Hudson and Marlborough Clubhouses will ensure that our members continue to have access to quality health and wellness programming.”

Continued support from donors like Hannaford Supermarkets enables the Boys & Girls Clubs of MetroWest to serve over 3,200 boys and girls each year. The Healthy Habits program provides the children and youth we serve with the opportunity to learn about the benefits of eating right and being physically active. The goal of this program is for our youth to develop healthy attitudes and behaviors by providing them fun and engaging learning activities at the Club.

“We know an ounce of prevention is worth a pound of cure,” says David DeJohn, Marlborough Hannaford Store Manager, “and that’s why we’re proud to support Healthy Habits at the Marlborough and Hudson Clubhouses. The Healthy Habits program educates and motivates kids to make healthy food and exercise choices so they can take charge of growing up healthy and fit.”

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About the Boys & Girls Clubs of MetroWest

The Boys & Girls Clubs of MetroWest serves over 3,200 children and youth each year with a low membership fee of only \$25 per child, which makes it one of the largest and most affordable Boys & Girls Club organizations in Massachusetts. 2010 marks our 66th year of providing quality out-of-school programming for the children and youth of greater Marlborough, Hudson and Framingham. The Boys & Girls Clubs of MetroWest remains dedicated to being the *Positive Place for Kids*. Visit us online at www.bgcmetrowest.org.

About Hannaford Supermarkets

Hannaford Supermarkets, based in Scarborough, Maine, operates 173 stores and employs more than 27,000 associates in Maine, Massachusetts, New Hampshire, New York and Vermont. Most Hannaford locations have full-service pharmacies and all stores feature Guiding Stars, the nation's first storewide nutrition navigation system. For additional information, visit www.hannaford.com.